

27 June 2017

Executive Director, Regions, Planning Services
Department of Planning and Environment
GPO Box 39
Sydney NSW 2001

Dear Sir/Madam

Changes to planning rules for outdoor advertising

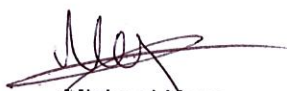
AlburyCity appreciates the opportunity presented to provide comment on the proposed amendments to *State Environmental Planning Policy No 64 – Advertising Signage (SEPP 64)* and *Environmental Planning and Assessment Regulation 2000*.

AlburyCity confirms support for the proposed amendments to *State Environmental Planning Policy No 64 – Advertising Signage (SEPP 64)* and *Environmental Planning and Assessment Regulation 2000*. This includes the prohibition of the use of trailers for advertising purposes within road reserves and the requirement for consent if visible from a road or road related area.

It is understood that the amendments will clarify that these rules apply to the use of Variable Message Sign trailers (VMS) for advertising purposes. The use of such structures for advertising purposes significantly diminishes their impact and their use should be limited to information and notification of roadworks, changed traffic conditions and other road safety related matters.

Should you have any queries in relation to our submission, please do not hesitate to contact AlburyCity's Team Leader Town Planning, David Christy, on 02 6023 8290 or dchristy@alburycity.nsw.gov.au.

Yours faithfully



Michael Keys
Director
Planning and Environment